



Transforming
KNOWLEDGE into
COMPETENCE

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PTR

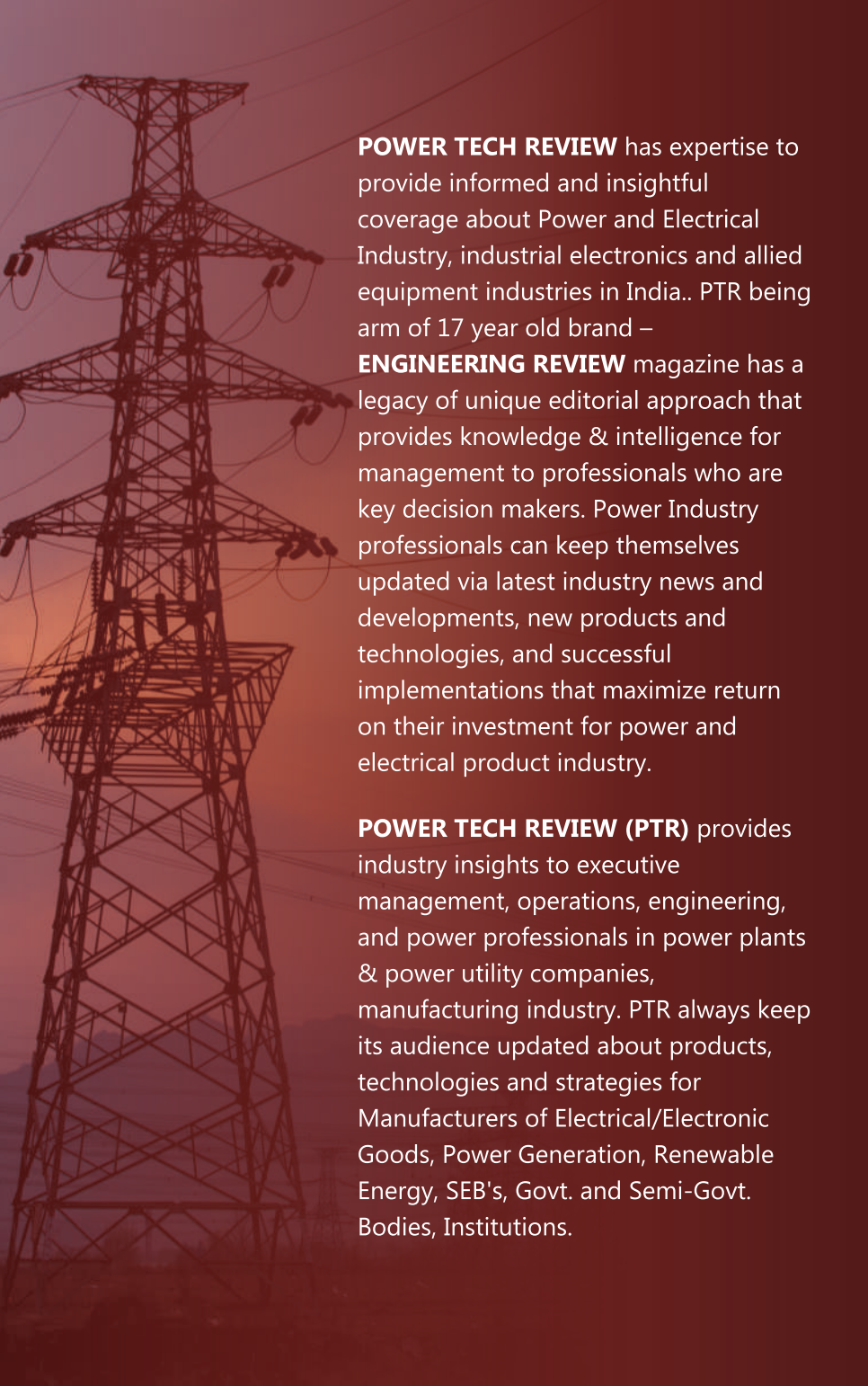


POWERTECH REVIEW

Digital Connect for Powertech Industry

online initiative by **ENGINEERING
REVIEW**

India's leading industrial B2B magazine



POWER TECH REVIEW has expertise to provide informed and insightful coverage about Power and Electrical Industry, industrial electronics and allied equipment industries in India.. PTR being arm of 17 year old brand –

ENGINEERING REVIEW magazine has a legacy of unique editorial approach that provides knowledge & intelligence for management to professionals who are key decision makers. Power Industry professionals can keep themselves updated via latest industry news and developments, new products and technologies, and successful implementations that maximize return on their investment for power and electrical product industry.

POWER TECH REVIEW (PTR) provides industry insights to executive management, operations, engineering, and power professionals in power plants & power utility companies, manufacturing industry. PTR always keep its audience updated about products, technologies and strategies for Manufacturers of Electrical/Electronic Goods, Power Generation, Renewable Energy, SEB's, Govt. and Semi-Govt. Bodies, Institutions.

INDUSTRY DOMAIN



POWER TECH REVIEW dedicated on power & electrical industry which provides 360 degree knowledge domain of following verticals:

- Power Generation
- Power Transmission
- Distribution
- Electric Utilities
- Electrical Equipment Manufacturers
- Factory Automation
- Renewable Energy
- Lighting
- Industrial Electronics
- Central & State Electricity Board
- Transmission & Distribution Companies
- Project Consultants & Consulting Engineers
- Services & Equipment Manufacturers
- Contractors
- Renewable Energy Companies
- Technology Providers

AUDIENCE COMMUNITY



POWER TECH REVIEW is a digital platform where professionals get real-time basis information on latest dynamics of the industry, hence it act as ready reckoner for people on job to find out apt solutions for their domain which will ensure business continuity. This platform is perfect resource for getting the industry updates from following field:

- Manufacturing Heads
- Maintenance Managers
- Project Managers
- Chief Engineers
- R&D Heads
- Plant Heads
- Technical Directors
- Production Managers
- Operations Heads
- System Integrators
- Consultants

BANNER ADVERTISING

High impact, rich media ads demand the attention of each person who visit the page. Choose from several innovative ad layouts such as horizontal banner, tower banner, sky scrapers & box type banners.

Home Page branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	INR 35,000 \$ 600	INR 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	INR 30,000 \$ 500	INR 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	INR 25,000 \$ 400	INR 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	INR 20,000 \$ 300	INR 25,000 \$ 400
Box	(W) : 300X (H): 250	INR 15,000 \$ 250	INR 20,000 \$ 350

Inner Content Page branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	INR 25,000 \$ 400	INR 30,000 \$ 500

For advertising opportunities

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or

Call: +91 9552537922